



PRESS RELEASE:

Louisville, KY: March 19, 2019: *For Immediate Release*

Oak Island Creative Announces Agreement to Sell Holiday Creative to Keen Designs, Inc.

Oak Island Creative, a creative company that develops and produces experiential consumer events, entertainment products and attractions, today announced the signing of an agreement to sell its *Holiday Creative* division to Keen Designs, Inc. As of March 20, 2019, Keen Designs will officially acquire *Holiday Creative* and will be showing this line of products at the upcoming National Christmas Show March 21-24 in St. Louis, MO (www.twchristmasshow.com).

"After months of strategic discussions and negotiations both companies felt like this was an exciting move that strengthens each company's core business" said CEO of Oak Island Creative, John Hawkins. "*Holiday Creative* will flourish into the future under the stewardship of Keen Designs, and Oak Island will be in a strong position to continue to focus on our core business of consumer events, attractions and destinations as well as new opportunities that align with our long term goals."

As for Keen Designs, this acquisition gives the company the opportunity to market their products in new ways. "Keen Design is excited to acquire *Holiday Creative* and this gives us a great chance to expand our offerings," said CEO of Keen Designs, Shawn Keeney. "We will continue the great *Holiday Creative* program Oak Island started and move into the future with exciting new products as well, giving customers the same great customer service they have come to expect from day one."

Holiday Creative customers can view and purchase existing and new products from Keen Designs starting this week at the new National Christmas Show.

About Oak Island Creative

Oak Island Creative is the engine behind many of America's largest consumer events. They also feature go-to product lines, brand creations, fun destinations and incredible entertainment attractions. With offices in Louisville, St. Louis, and Tampa, Oak Island currently produces many of the largest Christmas and Halloween events in America and is the most prolific builder of large-scale Mirror Maze Attractions and Haunted Attractions in the world. In addition, many clients throughout the nation utilize Oak Island's services for creative design, master planning and brand building.

About Keen Design

Keen Designs, Inc. is a Clearwater, Florida based company specializing in effects, controllers, props, animations and other entertainment products proudly conceptualized and manufactured in America. The Keen Design Team has experts and state-of-the-art machinery in the disciplines of CNC, carpentry, machining, welding, pneumatics, custom carving, and painting- bringing concepts to reality.